# VeriFone Vx 510



# A Hard Working Terminal That's Easy On Your Budget

Everything You Want Just What You Need



#### Benefits at a Glance

- Easy-to-use intuitive ATM-style interface ensure ease of use
- Plug-and-play design, easy to install
- Supports acceptance of all payment types through a single, affordable payment device

The VeriFone Vx 510 is a hard-working, reliable payment terminal that will earn its keep, day after day. This extremely fast terminal supports a full range of payment types including credit, debit, gift cards and Dynamic Currency Conversion through one easy-to-use solution. With the addition of a check imager/reader you can even convert checks into electronic transactions. An ATM-style interface is instantly intuitive, ensuring ease-of-use, minimizing training time, and reducing user errors. The integrated thermal printer – with trouble-free, drop-in paper loading – and a built-in PIN pad keep your countertops clutter-free. Plus, the lightweight, ergonomic device can be easily handed to customers for PIN entry. Best of all – the VeriFone Vx 510 is one of the most affordable payment terminals on the market.

# VeriFone Vx 510



## Features & Benefits

#### What You Want

- Efficient processing and high-speed thermal printer quickly move customers through the line
- Triple-track card reader accepts magnetic-striped credit, debit and gift cards
- Intuitive ATM-style interface, large backlit display, ergonomic keys, and bold menu prompts minimize clerk and customer-entry errors
- Plug-and-play terminal is simple to install
- Compact footprint saves counter space lightweight device can be easily handed to customers for PIN entry

### What You Need

- Supports multiple payment types such as credit, debit, gift card, EBT, check conversion and dynamic currency conversion – all on the same terminal
- Where eligible, supports "No Signature Required Program" for faster credit card acceptance
- Multi-merchant capabilities allow up to 10 retailers to use the same terminal with appropriate protections, or to be used in a mixed retail and MO/TO environment
- Quiet, integrated thermal printer features "clam shell" design for drop-in paper-loading
- Supports a variety of peripherals, such as check readers for check conversion
- File compression and high-speed dial modem streamline downloads, reducing download times to 8 minutes

### What You Can Rely on

- Latest security features include advanced 3DES encryption and Derived Unique Key Per Transaction (DUKPT) key management – plus it's VISA PED Certified for PIN-based transactions
- Terminal protections including tamper-evident casing to resist unauthorized intrusion and a broad spectrum of software-based security features that help protect you against theft and fraud
- Unsurpassed quality and reliability means troublefree usage for years



Convenience, Flexibility, & Value at the Point of Sale

